Diane Ratkovich
Supervisor
Michelle Stamboulellis
Clerk
Maris Metz
Treasurer,
Jeffrey McDole
Karen Nolte,
Laura Sanders,
Karen Sikkenga,
Trustees

DEXTER TOWNSHIP

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DEXTER TOWNSHIP BOARD STRATEGIC PLANNING WORKSHOP
SUNDAY OCTOBER 10, 2021 10:00AM
Location: 8930 Portage Yacht Club, Dexter Pinckney Road. Dexter TWP 48130

CALL to ORDER: Supervisor Ratkovich called the workshop to order at 10:11 AM.
PLEDGE of ALLEGIANCE: Recited by all.
ROLL CALL: Present – Supervisor Ratkovich, Clerk Stamboulellis, Treasurer Metz, Trustee Sanders, Trustee Nolte, Trustee McDole, and Trustee Sikkenga, Janis Miller, Recording Secretary.

SUPERVISOR'S REMARK/CONFLICT OF INTERERST: Supervisor Ratkovich introduced Joe Borgstrom and summarized the workshop. No conflicts of interest.
APPROVAL of the AGENDA: Without additions or corrections the agenda was adopted as presented.

1st CALL for PUBLIC COMMENT: No public comments.

SCHEDULE of EVENTS:
Introductions:
Each participant introduced themselves to the workshop facilitator.

Session Overview & Process:
Joe gave a quick overview of the process and desired outcome.

Expectations:
With seven minutes on the clock for each section of the SWOT Exercise everyone was expected to contribute ideas.

Strengths, Weaknesses, Opportunities, & Threats (SWOT) Exercise:
Strengths included: Open Space/Lakes/Nature, New [Board]/Open to change, Thinking Strategically, Board Mix (Political), Pride, Financially Stable, Determined/Energetic, Entrepreneurial, Proximity/Access, Talent Center, High Education Attainment, Low Poverty Rate, School District Reputation, Diversity of Educational Options, and a Dedicated Staff.

Weaknesses included: Tension (new vs old political), No Direction for the Future, Lack of Diversity (Racial/Ethnic), Lack of Affordable Housing, Communication (Internal/External), Community Participation, Lack of Institutional Knowledge & Newness of Board, Identity, No Center, Lack of Policies & Procedures, Government/Organization Restraints (Locally), Transportation, Broadband, Trash, and Township Organizational Structure.

Opportunities included: Advanced Planning for Land Use, Create Policies and Procedures, Preservation, Fix Roads, Fix Infrastructure, Fix Trash, Fix Broadband & Cell, Waterways, Value

Added Agriculture/Ag. Center, Regional Trail Center (Iron Belle), Create Brand, and Partnership with other Governments.

Threats included: Pollution/Environment/Water, Apathy, Loss of Control, Loss of what makes it Special, National Political Discourse (filtering to local level), Divisiveness, Misinformation/Social Media, Competing Priorities, and Out of Control Development.

SWOT Rankings:

Strengths:
14 points – Open Space/Lakes/Nature (Internal/External)
7 points – Financially Stable
6 points – Entrepreneurial
Restraints
5 points – Thinking Strategically
5 points – Determined/Energetic
2 points – Talent Center
1 point – Proximity/Access

Weaknesses:
12 points – Communication
8 points – Community Participation
6 points – Government/Organization
3 points – No Direction for Future
3 points – Identity
3 points – No Center
3 points – Lack of Policies and Procedures
2 points – Broadband
½ point – Lack of Diversity (Racial/Ethnic)
½ point – Lack of Affordable Housing

Opportunities:
12 points – Preservation
11 points – Advance Planning for Land Use
8 points – Fix Infrastructure
7 points – Value Added Agriculture/Ag Center
2 points – Fix Broadband/Cell
1 point – Regional Trail System
1 point – Create a Brand

Threats:
9 points – Pollution/Environment/Water
9 points – Loss of what makes it special
9 points - Divisiveness
4 points - Apathy
4 points – Misinformation/Social Media
3 points – Out of Control Developments

Lunch Break:

Visioning Exercise & Vision Statement Development:
Discussion of what the future of the township should look like for its residents.

Vision Statement:
In 2031, our township is an engaged community that preserves the natural beauty and ecology of sustainable farms, waterways, open space, and residential areas. We enjoy clean and plentiful water resources, quality roads, communications, and infrastructure that better our daily lives.

Values Statement:
Dexter Township is a policy-driven, collaborative organization that maximizes it efficiency, equity, and effectiveness to achieve the community's vision.

Organizational Values:
Environmentally Conscious
Engaged

Fiscally Responsible
Communicative
Transparent
Deliberative

Wrap-Up with Joe Bergstrom & Homework:
Using the discussion and Vision/Values Statements, think about what goals are needed to achieve the best outcomes.

2nd CALL for PUBLIC COMMENT: No public comments.

ADJOURNMENT:
Sunday Workshop adjourned at 1:47 PM.

Respectfully Submitted,

Michelle Stamboulellis, Clerk
Dexter Township

I, THE UNDERSIGNED, MICHELLE STAMBOULELLIS, THE DULY QUALIFIED CLERK FOR THE TOWNSHIP OF DEXTER, WASHTENAW COUNTY, MICHIGAN, DO HEREBY CERTIFY THAT THE FORGOING IS A TRUE AND COMPLETE COPY OF CERTAIN PROCEEDINGS TAKEN BY THE DEXTER TOWNSHIP BOARD OF TRUSTEES AT A REGULAR BOARD MEETING HELD ON THE 10TH DAY OF OCTOBER 2021 AND THAT THE FORGOING MINUTES ARE THE DRAFT MINUTES FOR THE MEETING HELD ON THE 10TH DAY OF OCTOBER, 2021.

MICHELLE STAMBOULELLIS, CLERK, DEXTER TOWNSHIP